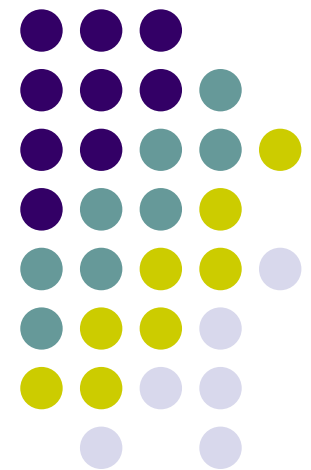


Internet Safety for Parents

Portsmouth Public Schools Parent
and Community Outreach



Why should I be concerned about Internet Safety?



- Technology provides opportunities for everyone, including predators.

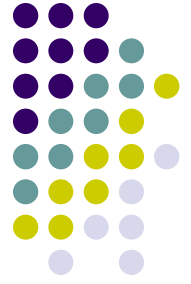
The screenshot shows a Microsoft Internet Explorer browser window displaying a CBS News article. The article title is "Officials: Sex Offenders Swarming MySpace" and the sub-headline is "Social-Networking Site Has 29,000 Offenders, More Than 4 Times The Total Cited In May". The article is dated "RALEIGH, N.C., July 24, 2007". The main text states: "(CBS/AP) MySpace.com has found more than 29,000 registered sex offenders with profiles on the popular social networking Web site, more than four times the number cited by the company two months ago, North Carolina officials said Tuesday." A secondary paragraph mentions: "North Carolina's Roy Cooper is one of several attorneys general who recently demanded the News Corp.-owned Web site provide data on how many registered sex offenders were". The browser's address bar shows the URL: "http://www.cbsnews.com/stories/2007/07/24/tech/main3094680.shtml". The browser's taskbar at the bottom shows the start button and several open applications, including Internet Explorer, Windows Explorer, and Parent Piece - M... The system clock in the bottom right corner shows "9:26 AM".

What kids are doing on social networking sites



- **61%** of 13- to 17-year-olds have a personal profile on a site such as MySpace, Friendster, or Xanga.*
- **50%** have posted pictures of themselves. *

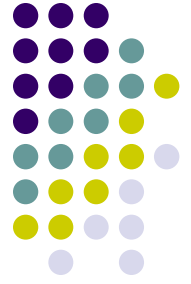
*Based on survey commissioned by Cox Communications and NCMEC2, released in May 2006.



Risky behavior... real life consequences

- **71%** reported receiving messages online from someone they don't know.
- **45%** have been asked for personal information by someone they don't know.
- **30%** have considered meeting someone that they've only talked to online
- **14%** have actually met a person face-to-face they they've only spoken to over the Internet (9% of 13-15s; 22% of 16-17s).

What you don't know can hurt



- When teens receive messages online from someone they don't know, **40%** reported that they'll usually reply and chat with that person.
- Only **18%** said they'll tell an adult.

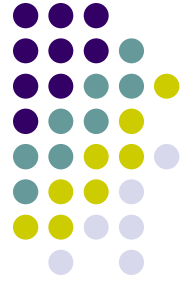
Portsmouth Public Schools provides Instruction, and Internet Safety Monitoring to protect students



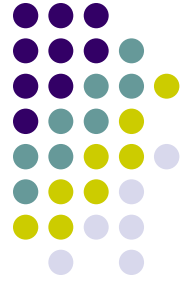
- Instruction is provided for all students, K-12
- Web filtering is utilized on the PPS network
- Student Online activity is monitored in real time
- Access to chatrooms, blogs, and social networking sites like MySpace is blocked
- Students do not have access to email accounts

So...

Where are kids at risk?

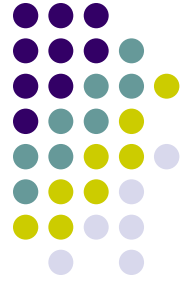


- Do your kids use the Internet at home?
- Do they have access to the Internet from their phone or other mobile devices?



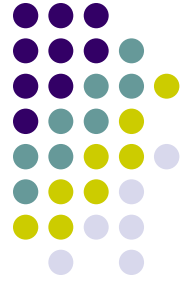
Do you know what your kids are doing online in your home?

- “**33%** of 13- to- 17-year-olds reported that their parents or guardians know “very little” or “nothing” about what they do on the Internet.”
- “**48%** of 16-17s said their parents or guardians know “very little” or “nothing””



Where can I get some help?

- A wealth of high quality, online resources exist to inform, engage and empower families, caregivers, educators, and other community members regarding potential dangers and pro-active measures to consider regarding responsible Internet use.
- **NetSmartz** is one of the many high quality resources available.



NetSmartz Workshop

- “The NetSmartz Workshop is an interactive, educational safety resource from the National Center for Missing & Exploited Children® (NCMEC) and Boys & Girls Clubs of America (BGCA) for children aged 5 to 17, parents, guardians, educators, and law enforcement that uses age-appropriate, 3-D activities to teach children how to stay safer on the Internet.”



NetSmartz Workshop

Educate. Engage. Empower.

The screenshot shows the NetSmartz Workshop website homepage. At the top left is the logo for the National Center for Missing & Exploited Children. Navigation links for 'MissingKids.com', 'About Us', and 'Donate' are visible. The main header features the 'NetSmartz Workshop' logo with the tagline 'EDUCATE. ENGAGE. EMPOWER.' and a '411' icon. Below the header is a 'Quick Links' dropdown menu. The main content area is divided into several sections: a row of five colored buttons for 'Parents & Guardians', 'Educators', 'Law Enforcement', 'Teens', and 'Kids'; a large banner for 'Teens are gaming - WATCH NOW!'; and a section titled 'Tips to PREVENT SEXTING' with an Adobe logo and the text 'Helping Children Stay Safer Online!'.

<http://www.netsmartz.org/>



NetSmartz Parent Page

- Activities geared to facilitate parent/child discussions regarding Internet Safety

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN MissingKids.com About Us Donate

NetSmartz Kids NetSmartz 411

NetSmartz Workshop

EDUCATE. ENGAGE. EMPOWER.

Parents/Guardians Educators Law Enforcement Teens Kids Español

- Learn About the Issue
- Keep Kids & Teens Safer
- Teach Internet Safety
- Watch Videos
- About NetSmartz

Parents & Guardians

Communication is an effective tool for parents and guardians when helping their children avoid the dangers that exist on the Internet. NetSmartz provides on- and offline learning activities for parents to facilitate discussions with their children and teens about internet safety. Visit "Parent FAQ" to learn more about how and why parents should use NetSmartz.

Features

NSTeens - Profile Penalty
Your online profile can be viewed by anyone, including coaches, employers, and college admissions officers. Are you comfortable with what yours says about you? Watch the NSTeens in their latest video, Profile Penalty, where Tad tries to make sure that his online profile won't embarrass him in front of coaches, colleges, and a certain girl-gamer!

Visit NSTeens.org.

2009 NetSmartz Internet Safety Presentations
NetSmartz offers free, multimedia Internet safety presentations you can use with your children or in your community. Our innovative presentations utilize the latest statistics, online resources, videos, and expert tips to educate, engage, and empower children and adults to be safer on- and offline.

Download the NetSmartz Safety Presentations.

NetSmartz Back to School Kit
NetSmartz Workshop wants to help you put safety on your back-to-school list. Download the NetSmartz Back-2-School kit including animated videos, lesson plans, and hands-on activities for Primary and Intermediate age children.

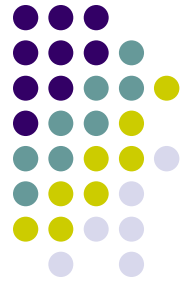
Download

NSTeens - Terrible tEXT
Some teens say and do terrible things to each other online because they don't see the direct effects of their actions. So what should you do if you're cyberbullied? Watch the NSTeens in their latest video, "Terrible tEXT," about a

Links

- NetSmartz Safety Presentations
- NetSmartz Kids
- Activity Cards
- Commonly Used Lingo
- Free Stuff

<http://www.netsmartz.org/netparents.htm>

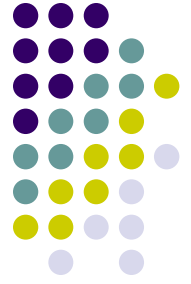


NetSmartz 411

- “Premier, online resource for parents and guardians to get information about Internet Safety.

The screenshot shows the NetSmartz411 website. At the top, there is a navigation bar with links for Home, Ask an Expert, and Library. Below this is a welcome message and an introduction section. The introduction text states: "NetSmartz411 is parents' and guardians' premier, online resource for answering questions about Internet safety, computers, and the Web." It includes a "Learn More" link and a search prompt: "Search our knowledge base for answers to all of your questions about the online world! If you can't find what you're looking for, use the 'Ask the Experts' tab to send us a new question." To the right of the introduction is a yellow box with a woman's photo and the text "ask an expert or call 1-888-NETS411". Below the introduction is a "Read or Search Library" section with a search bar and a "Go" button. Below the search bar is a list of search results, including questions like "How many teens are actually engaging in sexting?" and "What is Craigslist? What are some safety tips for using this site?". At the bottom of the page, there are logos for the National Center for Missing & Exploited Children, Qwest, and CA. The footer contains copyright information and a list of links: Legal Statement, Privacy Policy, Linking Policy, Reproduction Policy, and Terms of Use.

<http://www.netsmartz411.org/>



Ask Dr. Sharon

- Watch videos to learn about Internet Safety



MissingKids.com About Us Donate

NetSmartz Workshop
EDUCATE. ENGAGE. EMPOWER.

Parents/Guardians Educators Law Enforcement Teens Kids Español

Ask Dr. Sharon

Click the link for each topic to watch the video.

Introduction
Who is Dr. Sharon Cooper? How has technology changed our lives?
[Watch the video](#)
[Read her bio](#)
[Ask Dr. Sharon a question](#)

Protection
Watch this video to get tips for protecting your children and teens online.
[Watch the video](#)

Electronic Entertainment & Gaming
Watch this video to learn about the risks of electronic entertainment and gaming and how to set limits for your child.
[Watch the video](#)

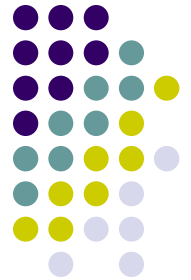
Child Development
Watch this video to learn more about your child's physical and emotional development.
[Watch the video](#)

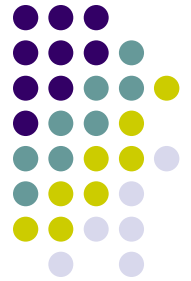
Blogs, Bulletin Boards, and Bullying
Watch this video to learn how to talk to your children about the dangers of posting personal information online and how cyberbullying affects others.
[Watch the video](#)

Criminal Activity
Watch this video to learn about the types of criminal activities teens could become involved with and how to keep them from getting into trouble.
[Watch the video](#)

Online Pornography
Watch this video to learn the effects pornography can have on children and how to report incidences of inappropriate material sent to your child or teen.
[Watch the video](#)

http://www.netsmartz.org/safety/drsharon_videos.htm





NetSmartz kids page

- Contains interactive games and activities.

Parents
Teens
Educators
Law Enforcement
Click here!

NEW
NetSmartz
Scribblez
Activity
Book!

Check it
out!

Email
Character

If you are a
Mac user,
click here!

NetSmartz Kids

NetSmartz

CLICK HERE TO JOIN
CLICKY & ALYSON STONER

Clicky's Pick

Take Me Out
To The Ball Game

Check out Clicky in this month's video running, pitching, hanging-out with his fans at the ball games around the country.

Router's Bone Toss

Score points as you throw Router's bones through the fires! The faster the tire the more points you score.

Hall of Fame

Club UYN
Hall of Fame Winner

Click here to see who's who in the Hall of Fame! Remember to sign-up for Club UYN first!

Way 2 Go!

Way 2 Go!

Confetti Egg Poppers

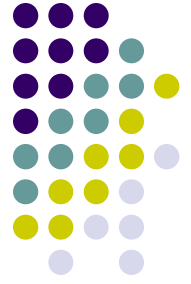
Clicky invites you to celebrate every occasion by making these fun confetti egg poppers!

Clicky's Quest

The mysterious Baron E. Vyle has freed the Webville Outlaws. Capture all of the Outlaws and advance to the next level!

<http://www.netsmartzkids.org/indexFL.htm>

NetSmartzTeens Page



- Teens share experiences relating the darker side of the Internet .

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN | MissingKids.com | About Us | Donate

NetSmartz Kids | NetSmartz Teens | 411

NetSmartz Workshop

EDUCATE. ENGAGE. EMPOWER.

Parents/Guardians | Educators | Law Enforcement | Teens | Kids | Español

- Learn About the Issue
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NetSmartzTeens

Today's teens have a knowledge of the Internet that often surpasses that of their parents. Because so many teens are Internet savvy, it is imperative that they also have an understanding of the dangers that exist online and how to deal with them. Watch teens share their own "Real-Life Stories" about issues affecting them on the Internet such as cyberbullying, online enticement, and giving out too much personal information.

Features

NSTeens - Profile Penalty
Your online profile can be viewed by anyone, including coaches, employers, and college admissions officers. Are you comfortable with what yours says about you? Watch the NSTeens in their latest video, Profile Penalty, where Tad tries to make sure that his online profile won't embarrass him in front of coaches, colleges, and a certain girl-gamer!
[Visit NSTeens.org.](#)

NSTeens - Terrible tEXt
Some teens say and do terrible things to each other online because they don't see the direct effects of their actions. So what should you do if you're cyberbullied? Watch the NSTeens in their latest video, "Terrible tEXt," about a young girl who is troubled when a cyberbully sends mean text messages to her cell phone at all hours of the day and night.
[Visit NSTeens.org.](#)

NetSmartz411
NetSmartz411 is a parent and guardian's premier, online resource for learning about Internet safety, computers, and the Web.
Search our knowledge base for answers to all of your questions about the online world! If you can't find what you're looking for, use the "Ask the Experts" tab to send us a question.

Links

- You Can't Take It Back
- Amy's Choice
- Julie's Journey
- Broken Friendship

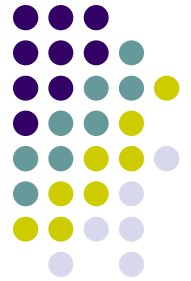
<http://www.netsmartz.org/netteens.htm>

Research shows that...

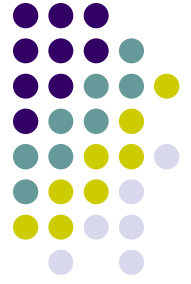


- Families that talk with their teenagers about Internet Safety help reduce some youth exposure to potential threats and encourages safer online choices among teenagers.

Families make the difference



- “Fewer teens whose families have talked to them “a lot” about online safety have an IM name or pictures of themselves on the Internet, compared to kids whose families have not talked to them at all.”
- “More teens who’ve talked to parents or guardians also ignore messages from unfamiliar people, refuse to reply or chat, block unknown senders, and report these occurrences to trusted adults.”



Be pro-active!

- Be informed.
- Talk with your kids.
- Take action.
 - Keep computers in a common area
 - Use [Family Contracts](#) (Microsoft)
 - Set parental controls: [Take Charge!](#) (Cox Cable)